

Business Planning Process

Whether you're a weathered businessperson or an entrepreneur looking to restructure their organisation into an efficient, well-oiled profit centre. Maybe a novice looking for some direction and that all important capital. Biz Guru is here to help you with your business needs. Biz Guru prides itself on utilising the latest research to deliver you the best Business Plan possible at affordable prices. These costs will fit into your already tight business development budget. We understand because we too were once an upstart. We can assure you that an investment in a sound Business Plan is the foundation for a successful business in today's competitive markets.

Biz Guru's trademarked **5D Business Planning Process** ensures that from start to finish, we work with you to establish a strong and viable business structure.

- **Discuss** your business ideas and aspirations at your convenience
- **Discover** your business market, rivals, potential customers etc. through brainstorming sessions
- **Develop** your business ideas collectively, making researched recommendations—ultimately, generating your business model
- **Design** an eye-catching, unique business plan tailored to your market
- **Deliver** your business plan to you promptly so you can penetrate your market quickly and achieve your targets

We pride our Business Plans on being investment viable. Providing a firm foundation to your new business that investors recognise as a potentially profitable business. Furthermore, we can consult with you, advising you on how to best establish and market your company, identifying various opportunities within your market. We often recommend specifics to add into your business plan to give your company the best possible chance to succeed. **Plan to Succeed with Biz Guru.**